

Choose an area of your life or business where others view you as someone who knows what they're talking about — how did you get there?

I couldn't find the perfect solution to my problem, so I created my own. (Example: how to make healthy vegan meals for kids)

Most of what I know I learned through helping others. (Example: how to train for a triathlon)

I knew there had to be a tool or system that could help me reach my goals, and low and behold, I found it and figured it out. (Example: how to create custom mugs using Cricut Maker)

What if the only people who see me as an expert are my besties?