



Kevin Rogers - Copy Chief

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Hi, I'm Kevin Rogers.

I spent years as a dead broke standup comedian until I discovered how a simple joke formula can be used as an irresistible sales hook. I began teaching marketers and copywriters how to use it to skyrocket sales and grow their businesses.

Now, I'm one of the most in-demand marketing and copywriting consultants online, earning more in one month than I once did in an entire year.

If you'd like to discover this simple joke formula and turn it into a sales hook, download your FREE copy of "The 60-Second Sales Hook" by visiting go.copychief.com/60ssh-fb NOW!

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HOOK YOUR AUDIENCE IN **60 SECONDS OR LESS**

- ✓ Learn 4 simple steps to connect with your audience.
- ✓ Hook your audience with a simple, effective Joke Formula.
- ✓ Gain an edge with the "ISDR Framework"
- ✓ PLUS: Access templates to establish credibility.

THE 60-SECOND SALES HOOK
KEVIN ROGERS

HOW TO STAND OUT AND SELL MORE USING THE POWER OF YOUR STORY

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