



Susie Moore

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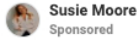
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You don't need fancy skills or a publicist to get featured in the media. People ask me all the time who my publicity team is. And they're floored when I tell them I do it myself.

Leveraging the media is how I built my coaching business from 0 to over 10 mil, and I still haven't found a better way to grow your credibility, audience, email list, and sales for free.

And here's the thing... I'm not a professional publicist, journalist, or even a professional writer. Not even close. I'm talkin' zero formal qualifications.

But after being featured in hundreds of media publications, including the Today show, Good Morning America, Oprah, MindBodyGreen, Business Insider, Forbes, and more, I can tell you this...

There's no big secret behind it.

You don't need insider connections and don't need to pay for the privilege of going bigger with your message.

The truth is the media NEEDS content. It needs stories and ideas from regular people like you and me.

In my exclusive FREE workshop, I'm breaking down exactly how I did it (and you can, too). Register for FREE <http://getrockstarpr.com/rockstar/>

Growing my own business by getting featured in the media is fun. Helping others do the same thing for their businesses is even better!

Check out what these amazing students did with a little bit of help:

✓ Michele got a PAID guest expert spot on Canada's leading morning show, landed an influencer deal with Porsche Canada, appeared on numerous podcasts, and an exclusive subscription box of 1,000+ members included her book...

✓ Martinus was featured on Good Morning America, the front page of the New York Times, HuffPost, the Wall Street Journal, LADBible, Men's Health, Magnolia Journal, the cover of Runner's World magazine, and an Adidas TV campaign!

✓ Isa got 2,187 new email subscribers from just one media feature... that then led to a feature in Vanity Fair.

✓ Angela was on the Today show and in Oprah magazine.

✓ Helen was published in Elite Daily, Bustle, Elephant Journal, Yoga Magazine, and Greatist.

... I could go on like this all day long.

If you want to know how to get featured in some of the world's biggest media outlets, I'd love to show you how!

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