

★★★★★

Use My “Better-Than-TV” Emails To Revive Your List And Increase Sales

Unlimited Story-Driven Emails At Your Fingertips



GET THE STORY SALES MACHINE - JUST \$37 USD >

This digital course + email template pack shows you how to create your Story Sales Machine and start using power of story in your business. You'll get email-by-email breakdowns, dozens of examples, templates, a 10-email welcome sequence, 212 subject lines, 141 story idea starters, and much more.

Use the Story Sales Machine to write story-based emails in minutes. Plan out and write entire email sequences in the time it currently takes you to write just one email!



HEY, I'M BILL...
I HELP ENTREPRENEURS,
COACHES, AND CONSULTANTS
USE STORY TO SELL MORE.

MILLIONS MADE FOR CLIENTS. 15+ YEARS OF DATA. MY VERY BEST EMAILS, YOURS TO USE.

Hey,

I'm Bill. I've been writing story-based emails and email sequences since 2005 (that's an eon in internet years).

My emails have sold millions in digital and physical products, coaching programs, and more in just about every niche.

My approach over the years has been simple:

People love stories, therefore: use stories to communicate and sell.

Trouble is, without a clear plan it's difficult to come up with story ideas, map out how to use those ideas, and write them in a way that gets subscribers to act.

So, what I created is a simple, fill-in-the-blank system for writing countless story-based emails that work.

I call it the "Story Sales Machine" because all you have to do is plug-in the details about your offer, your audience, their objections, and more...

★★★★★



Nicholas Muema

Thanks Bill for offering CLARITY. Your example emails are very authentic and highly entertaining to both read and write. Thanks for your wisdom.

Like · Reply · Message · 4h



Rebekah Azevedo

INCREDIBLE value as I'm going through your trainings. Thank you!

Like · Reply · Message · 8m



★★★★★

*"Almost single handedly, Bill Mueller took my annual business revenue from **\$153K** to **\$1MM** with a **single email strategy** executed over the course of **one week**, and then maintained that level of sales with his copywriting genius and an evergreen strategy that still **works to this day, nearly on autopilot**. He also created **\$264,849.00** of 'found' revenue for us with a direct mail campaign we never even knew existed. Bill's knowledge of internet marketing and his continual ideas for growing businesses has been a huge boon to me and my companies. **I recommend you use Bill without question**" -Tim Gilberg CEO*

...huge boon to me and my company. I recommend you ask Bill that question. - Tim Siering, CEO of Guitar Jamz, San Elijo, CA

★★★★★



Alberto Dg

Hello there! Just coming to say what an awesome product!. I purchased 3 days ago and so far from using the templates to write 6 emails now, I'm developing a new copywriting muscle.

Seriously, this is an awesome deal. I've being buying many "templates" out there but nothing compared from what Bill created, he actually shows you the know-how. That is priceless 🙌 thanks Bill

Like · Reply · Message · 5h



Robbert Wolters

This course is well worth the small investment. It has pushed my sales copy and e-mails to the next level. It makes me rethink my offer as well. Great value Bill, and this is very usefull for non English speaking/ writing marketers too. Thank you!

Like · Reply · Message · 4m

★★★★★



Dana Robinson

I've used Bill as a copywriter for years. He's the best. And expensive. Great sales writing is an art that Bill has mastered. Getting Bill's stuff for this price is a steal.

Like · Reply · Message · 4m

★★★★★

★★★★★

INTRODUCING

The Story Sales Machine

Training, Templates, And Everything You Need To Sell Without Selling Using Email



THIS "MACHINE" FOR WRITING STORY EMAILS IS IDEAL FOR...

- ❖ Digital Products
- ❖ Coaches & Consultants
- ❖ Experts
- ❖ Product Launches
- ❖ Affiliate Marketing
- ❖ Sales Funnels
- ❖ Welcome Sequences
- ❖ Copywriters
- ❖ Physical Products
- ❖ Influencers
- ❖ Sales Funnels
- ❖ And Much More

Use the included examples, templates, and the "Fill-in-the-blank" Story Sales Machine to quickly write story-based emails & sequences that work...



Get access to The Story Sales Machine right now so you can quickly write emails people want to read – and respond to by taking action.

Discover the 8-Step process you'll use to generate story ideas and organize them into emails that get subscribers excited, introduce



offers, answer objections, and drive action.

Step-by-step guidance is included – plus, you'll get email-by-email breakdowns, dozens of examples, a 10-email welcome sequence, 212 subject lines, 141 story idea starters, and much more.

... just create your Story Sales Machine and follow the examples.



Get Everything You Need to Bring the Power of Story to Your Broadcast Emails and Email Sequences...

EMAILS THAT STAND OUT AND GET READ



Our brains are hardwired for story. Stories engage who we are at an emotional level. They attract attention. They influence others, get people excited, and drive action. Best part? Story emails show prospects the benefits of your offer, brand, or business.

HIGHER LTV FOR EVERY SUBSCRIBER



Get the 8-Step Story Sales Machine and create a new welcome sequence for your offer. Set up an A/B test today or tomorrow and watch all of your KPIs climb thanks to the power of story, connecting with your audience and driving action.

BECOME A CONTENT MACHINE



You'll become a content machine across all platforms (not just email). This 8-step story strategy works for social posts, ads, blog posts, videos, and more. Everyone in your market will be paying attention to the stories you share.

10 EMAIL WELCOME SEQUENCE & MORE



Discover 11 ways to write stories, how to handle objections, and how to sequence your stories to sell. Plus, get a complete welcome sequence of emails including templates for the "5-Yard Line" email, the "Microwave," the "Hail Mary" and many others.

EMAIL BREAKDOWNS + 212 SUBJECT LINES



Create vivid story-driven snapshots of your products or offers to help prospects imagine and feel. Don't just tell them what's at stake, show them with story by following the included examples, breakdowns, and resources you're about to get inside The Story Sales Machine.

8-STEP EMAIL WRITING MACHINE



All you'll need to do is spend one or two hours filling-out the 8-step machine. After you're done, story-driven emails and marketing messages practically write themselves in minutes. Start your Story Sales Machine now and save tons of time & effort.

Get the 8-Step Story Sales Machine, 10 email sequence, all of the email breakdowns, 2+ hours of training, 212 subject lines, and much more!

GET ALL OF THIS FOR ONLY \$37

USD

YES, I NEED THIS! >

★★★★★



Andrew McKeown Just want to say I bought this and it's amazing! It's \$37 and worth multiples of that offer. Really happy with my purchase.

Like · Reply · Message · 1m



Bradley Pounds I just bought the story selling thing and I'm totally digging it so far. I wrote my first 3 emails in an hour.

Like · Reply · Message · 13h

★★★★★

- ✧ Get The Story Sales Machine and **effortlessly write emails people WANT to open and read** while watching email performance skyrocket...
- ✧ Use story to **engage your prospects emotionally** so you can sell more by showing, sell more through "projection," and sell more through relevance...
- ✧ Imagine **in the time it takes to write one email, having an entire sequence complete** (the emails practically write themselves when you know what to say, where, and how) ...
- ✧ Finally **have consistent email marketing** because there's no need to wonder "what do I write?" Just reference your Story Sales Machine!
- ✧ Accelerate the relationship-building process so **subscribers know, like, and trust you faster...**
- ✧ Picture **prospects enjoying your emails** so much that they actually reach out to ask, "Hey, is everything okay?" because you "missed" a day.
- ✧ **PLUS:** Get follow-along examples, a 10-step welcome sequence, 212 subject lines, 141 ways to create stories, my best performing email swipe file, and much, much more!

That's not even the best part...

This is about MORE than email.

The Story Sales Machine doesn't stop with the emails you're about to write.

Use the stories you'll develop to give prospects more compelling reasons to take action on social media ads, on your blog posts, in your videos, and more.

Use the strategies you're about to discover and apply the power of story to all of your sales messaging so you can better connect with and answer the objections of your audience.



Use Story to Boost Conversions on Every Platform with Every Post, Ad, or Page

As you build your Story Sales Machine, you'll discover how to develop **unique mechanisms** behind the promises you make and the solutions you provide. These will help your offers stand out, no matter how crowded the market is.

You'll see how to generate stronger "big ideas" that help prospects immediately understand why your offer is for them (and why they need it!).

And you'll answer more objections future buyers have using a framework that shows them – and really helps them feel – exactly how you can help.

Create the Stories You Need & Connect Them to Your Offers in Minutes

Take the concepts inside the Story Sales Machine and apply them on sales pages, ads, videos, presentations, and more.

You're about to discover how to...

- ✓ Develop **stories that connect with your audience...**
- ✓ Use story to **sell offers, products, or services...**
- ✓ Write so **prospects need to keep reading...**
- ✓ And craft sales messages that can **double or triple revenue** from email



- ▼ And Craft Sales Messages that can double or triple revenue from email alone.

The Story Sales Machine is more than just an idea generation tool. It's a method to reach more people and help more people using the power of story.

Ready to create your Story Sales Machine?

Get all of the templates, the welcome sequence, 120-minute over-the-shoulder training, 212 subject lines + much more for...

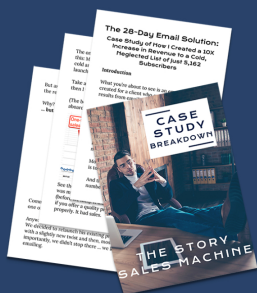
★★★★★

JUST \$37 USD!

YES, I NEED THIS! >

★★★★★

PLUS...ACT NOW AND RECEIVE THESE 5 BONUSES AT NO COST



Value = \$27
Included at **NO COST**

BONUS #1:

The 28-Day Email Solution

CASE STUDY: 10x Revenue from a Cold, Neglected List of Only 5,162 Subscribers in Just 28 Days

This 4-part relaunch strategy turned a dead cold email list that wasn't buying anything into a source of consistent, ongoing revenue.

And it all worked by promoting the exact same product to the exact same audience — but this time with strategic, story-based emails instead.

I'll show you exactly how we relaunched the existing product, the strategy behind the launch, and the exact emails we used (including why they worked).

This bonus is a 68+ page guidebook that is yours at NO COST today when you get The Story Sales Machine.



Value = \$27
Included at **NO COST**

BONUS #2:

My Best Performing Emails

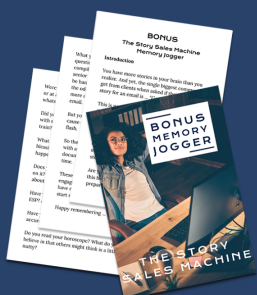
Video Walkthrough + Templates of My Top Performing Story Emails

Use this included swipe file to inspire your emails (or just borrow the ideas and use them as our own).

You'll get access to the "origination" email, the "social proof" story email, the "cliff-hanger" template, the "waste no time" proof-based story, a "mini-course" email strategy + template, and more.

Use the story ideas or borrow the unique sales strategies behind any of these high performing emails to inspire your next email or sequence.

You'll find guided swipe files like this out there in the world for \$27. It's yours at NO COST when you get The Story Sales Machine.



Value = \$27

BONUS #3:

141 Idea Story Starter Pack

This Memory Prompter Helps Generate Story Ideas On Demand

There are 1,000s of story ideas hiding out in your brain. Use this story starter idea file to get them out!

You can use stories and experiences you already have to show prospects benefits, guide them to discovering how your offers can change their lives, and help them overcome objections.

This 141 idea story starter pack will help you generate compelling story ideas.

You're about to have your hands on a massive list of questions designed to jog your

Value = \$27
Included at **NO COST**

memory and generate story ideas for your emails, sequences, and more.
Imagine having access to story ideas whenever you need them!

The 141 Idea Story Start Pack is included at NO COST.



Value = \$27
Included at **NO COST**

BONUS #4:

Why Stories Work Seminar

Join Master Storyteller Rob Gilbert for this Audio Seminar

You can't just tell *any story*. You need to tell the *right story*...

To the right people. At the absolute right time.

Sit down with master storyteller Rob Gilbert and discover the 5 key elements that go into a powerful story, weird (but highly effective) strategies to practice the art of storytelling, and the most common storytelling mistakes that will hold you back.

After this interview, you'll know how to craft stories your audience can't help but pay attention to.

This 80-minute seminar is yours at NO COST when you get access to The Story Sales Machine today.



Value = \$200
Included at **NO COST**

BONUS #5:

30 Minute Strategy Session

"I just got off my 30-minute call with Bill, and what he did in 30 minutes with me on that phone call beat the pants of a 12 chapter book! Thank you, Bill!" -Peter T.

★ ★ ★ ★ ★

Let's Meet 1-on-1 and Talk About Story-Based Emails & Sequences

For a limited time, I'm offering 1-on-1 strategy sessions so we can meet for a chat and talk about how to implement The Story Sales Machine in your business.

Here's how this works:

After you order, you'll be able to schedule a 1-on-1 strategy session with either me or someone on my team so that you can get answers to any questions you may have.

There are two reasons I can offer this free bonus call to everyone who purchases from this page:

Number #1: Not everyone who purchases actually books a session. I know that might be you! You might just want some tiny piece of this like the templates or subject lines.

And that's fine! It's only \$37. I get it.

Number #2: This is how I get clients.

But don't get me wrong, this isn't a sales call. You'll be able to ask questions, and no one is going to push you to hire me. But if you would like some extra help beyond this no-cost strategy call ... well, the option is there :-)

★ ★ ★ ★ ★



Tony Rush

Bill, two things:

A. You seriously overdelivered on this. I think the average person will be astonished at how much they're getting.

B. I want you to take this off the market immediately! I want to keep it all to myself!

[Like](#) · [Reply](#) · [Message](#) · 6d



Adam DuVander

Bill brings clarity and a new way of looking at email. His approach is authentic—no slimy sales, which means he doesn't teach that, either. The call alone was worth more than I paid.

[Like](#) · [Reply](#) · [Message](#) · 9h



★ ★ ★ ★ ★

★ ★ ★ ★ ★

GET EVERYTHING YOU NEED TO CREATE YOUR STORY SALES MACHINE...

✓ Story Sales Machine Training (\$47 USD Value)

✓ 10-Step Welcome Sequence (\$47 USD Value)

- ✓ 10-Step welcome Sequence (\$47 USD Value)
- ✓ 212 Subject Lines, Emails, & More (\$47 USD Value)
- ✓ Bonus #1: Neglected List Study (\$27 USD Value)
- ✓ Bonus #2: Best Email Swipe File (\$27 USD Value)
- ✓ Bonus #3: 141 Story Idea Pack (\$27 USD Value)
- ✓ Bonus #4: 80 Min Story Seminar (\$27 USD Value)
- ✓ Bonus #5: 1-on-1 Strategy Call (\$200 USD Value)

Total Value = \$449.00 USD

Available Right Now for Only...

\$37 USD

YES, I NEED THIS! >



Trying one of the story sales techniques you're about to discover would pay for this tiny \$37 investment over and over again.

But...

I get that you don't know me. And, honestly, at just \$37, I don't see much value in writing out a big, long 10,000-word page to answer all your questions and objections. So, let do this:

Here is my 365-Day Money Back Guarantee:

If you're not satisfied with The Story Sales Machine just let me know, and I'll give you a refund. I'm easy to reach with an email. Here's the address: support@storysalesmachine.com

You don't have to try it today.

You have a year to try it.

Get access to The Story Sales Machine while it's still \$37 and put it away for when you need it!

Even if it's not for you a year from now, let me know. Sound fair?

★★★★★

Get ready to effortlessly write story-based Emails with...

The Story Sales Machine

This 8-Step Email Writing Machine Helps Double or Triple Email Profits Using the Power of Story



INSIDE YOU'LL DISCOVER...

- ✧ 2+ Hours of Instruction
- ✧ 218 Best Subject Lines
- ✧ Follow-Along Examples
- ✧ Email Templates
- ✧ How To Generate Story Ideas
- ✧ 8-Step Story Sales Machine
- ✧ 10 Email Welcome Sequence
- ✧ Better "Big Ideas" for Offers
- ✧ Answers to Objections
- ✧ And Much, Much More

*Ready for Story-Based Marketing Emails that Practically
"Write Themselves?"*

GET EVERYTHING YOU NEED TO CREATE YOUR STORY SALES MACHINE...

- ✓ Story Sales Machine Training (\$47 USD Value)
- ✓ 10-Step Welcome Sequence (\$47 USD Value)
- ✓ 212 Subject Lines, Emails, & More (\$47 USD Value)
- ✓ Bonus #1: Neglected List Study (\$27 USD Value)
- ✓ Bonus #2: Best Email Swipe File (\$27 USD Value)
- ✓ Bonus #3: 141 Story Idea Pack (\$27 USD Value)
- ✓ Bonus #4: 80 Min Story Seminar (\$27 USD Value)
- ✓ Bonus #5: 1-on-1 Strategy Call (\$200 USD Value)

Click "Get Access" below to get The Story Sales Machine, email examples, 212 subject lines, the 10-step welcome sequence, and all 5 of the included bonuses right now for just \$37 USD.

GET ACCESS RIGHT NOW FOR ONLY \$37 USD >

Don't wait to order. This will not be \$37 USD for much longer.

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