

Curious about starting (or growing) your own business teaching art to children?
Join us for the 3-Day *Endless Possibilities* Workshop in: 0 : 0 : 0 : 0

REGISTER NOW

Endless POSSIBILITIES

Discover the
NEW ART TEACHER CAREER PATH
– and get paid to to share the magic of art
with kids from home, online... or in your very
own studio!

3-DAY VIRTUAL WORKSHOP WITH PATTY PALMER,
FOUNDER OF DEEP SPACE SPARKLE & PRIMERRY

September 18 - 20, 2023

JUST \$37 FOR LIFETIME ACCESS
REGISTER NOW!



Art creates *endless possibilities* for children...

But you're at a stage of your career where
you can't clearly see your next step →



You've given so *much* to your work:

Squeezing your big ideas into rigid standards & curriculums,
letting your creativity take a backseat to assessments &
paperwork, feeling your energy fade little by little...

All while you rock the responsibilities of your job each day
(we see you, superstar).

And while there's nothing you love more than seeing a
child's confidence & creative potential unfold right in front
of you –

... *All the other stuff?*

Not so much.



You're not ready to hang up your apron just yet,
but you are ready for a change:

★ You want more flexibility

- ★ Fewer demands on your time
- ★ More moments of creativity, connection, and fun...
- ★ And, of course: to earn a healthy income!

Can I let you in on a secret?

Lean in, my artsy friend...

If you've been pondering big questions, like:

- **How can I use my skills as an educator and art-lover** outside of a school setting?
- **Is it possible to lead my own art classes for kids** — either in person, online, or from my own studio?
- **What kind of classes could I teach?** What do I charge, and what's the best way to fill the room?

There are so many more options than you think there are!

Even if you're asking even bigger questions, like...

- **What if I don't have an art degree?** Will anyone take me seriously?
- **I'm already so busy with work and family life.** How can I find the time for something new?
- **I'm not a "business" person.** Taxes, legal stuff, marketing and more... where do I even begin!?

Don't fret.

It's time to map out your bright new beginning.

Teachers are doing amazing things...



Yvette Morgan
I started my newsletter and finished adding my classes to the calendar 🎉



Kristell Fox
I've opened up registration for Summer camp and have 17 students signed up this week 🥳

Like Reply 19h



Dar Fletcher

I don't know if it's exactly a win. I've been very overwhelmed with my teaching job, but I re-watched the 2nd live as well as the explanation video about the stages, and I felt a whole lot better. I've now moved my first class date to mid-April, instead of just forever postponing.

Like Reply 4d

Jacqueline Black Crocker

I scored a summer gig at a very prestigious club in a great college town near me. Lots of possibilities and lots of kids! New market. And I also got my website migrated to my new site.



September 18 - 20, 2023

JUST \$37 FOR LIFETIME ACCESS
REGISTER NOW!

Everything will be recorded if you can't attend live.

Hi there! I'm Patty Palmer –

& my life changed forever when I decided to embrace possibility and map out an exciting new direction for my career.



If we haven't met before, I'm an art teacher and the Founder of Deep Space Sparkle, Primerry & Primerry PRO.

When I started teaching art as a volunteer over 20 years ago, I had no idea how much my life would change by simply exploring what it could look like to start something of my own.

I began by dipping in just a toe or two: I sold art lessons online, while working my day job as an art teacher to over 400 children at my school.

I got my first customer, then another, then another...

That extra income made a BIG difference to our family's finances:

Not only could we afford to get braces (for 2 kiddos!), go on that trip to Disneyland and add some much needed padding to our bank account –



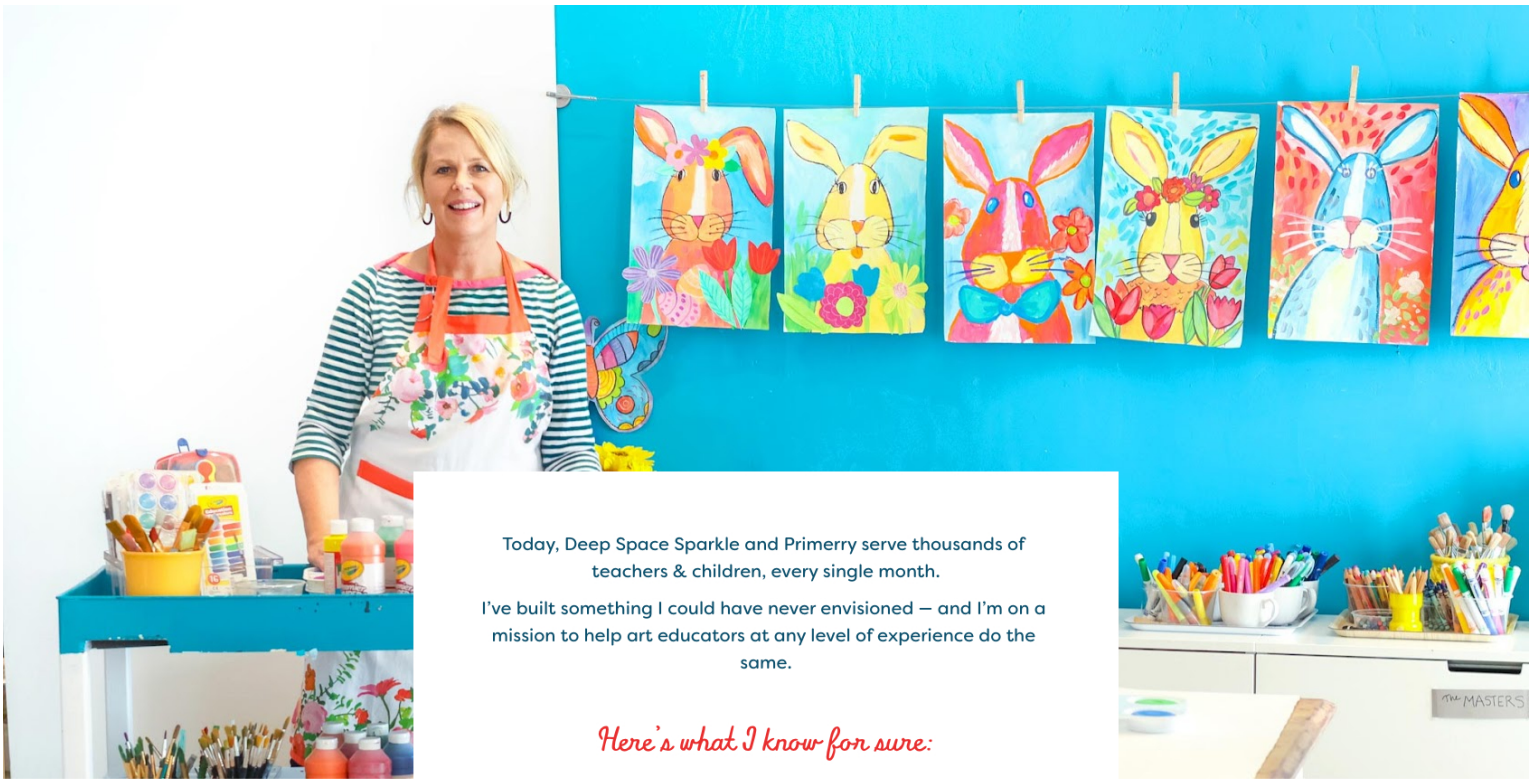
Perhaps most important of all...

It cracked open a

VIBRANT

NEW WORLD OF POSSIBILITY.

- ✓ I discovered that I had real options outside of the 8am-to-3pm (and then some) job I'd grown so used to.
- ✓ That my passion and creativity would be a BIG hit in my community in countless ways...
- ✓ And that I had an opportunity to plot out an exciting new pathway for myself and my family.



Today, Deep Space Sparkle and Primerry serve thousands of teachers & children, every single month.

I've built something I could have never envisioned – and I'm on a mission to help art educators at any level of experience do the same.

Here's what I know for sure:

- ✓ Whether you're curious about teaching your very first after-school art class or summer camp...
- ✓ Or you want to start teaching classes locally to boost your family budget every now and then...
- ✓ Or even go all-in on creating your own DREAM art studio and earn a full-time income creating *on your terms*...

Your creative potential is *endless*.

And there's never been a better time to dip your toes in & explore what's possible than right now.



Discover the support you've been searching for (and the energy to just go for it!), like Geraldine:

"I knew I needed support to grow my art business, and I found the roadmap I was looking for with Patty. It's a space with like-minded people and we're all in the same boat, but at different stages.

It's a community that will help you find your own vision, and give you not only the energy, but the support to just go for it."

Geraldine O.

This is your official invitation to join us for

Endless
POSSIBILITIES

A virtual 3-day workshop where you'll:



Explore how to blend your existing skills, background and interests to create one-of-a-kind art classes for kids (and get paid to do it)



Design the next phase of your career as an art educator based on your personal goals, available time, and season of life



Learn the key ingredients required to succeed in starting, marketing and growing your art business – and the *specific* next steps to take to move forward, based on where you are right now

You'll learn the things I *wish* I'd known when I began building my business almost 10 years ago – and how to balance moving forward with what's already on your plate *right now*.

September 18 - 20, 2023

JUST \$37 FOR LIFETIME ACCESS
REGISTER NOW!

Everything will be recorded if you can't attend live.

Here's what we'll explore each day:

DAY 1: MONDAY, SEPTEMBER 18

PLAYING WITH POSSIBILITY



You've spent years fitting your creativity into someone else's requirements. What might it look like to design your work (and even an entire business) around your unique needs, desires, and creative interests?

We'll spend our first day together dreaming about what you'd LOVE the next phase of your work to look like – and what kind options could work for you.

We'll explore:

- ✓ **The 7 types of creative enterprises you can start and grow** (and how to choose the right one for you based on your skillset, background, available time and interests.)
- ✓ **How to assess which kind of business model is a fit** for where you live, the

resources available to you, and how you want to work.

- ✓ **Real stories from educators who made the leap**, how they got started, and their biggest lessons learned so far.

When it comes to teaching art to kids on your own terms, coloring outside the lines is 100% permitted – and *highly* recommended!

DAY 2 : TUESDAY, SEPTEMBER 19

PLOTTING YOUR PATH



Now that you've identified the type of business that could be a fit for you, and the type of classes you'd like to teach, it's time to get more specific.

Teaching your own art classes is not the same as teaching in a school. There may be less rules, but there are a few things that set a successful studio lesson apart.

You'll learn:

- ✓ **3 essential things you MUST have in place before teaching your first (or next) class**
- ✓ **What sets a successful studio lesson apart from a typical classroom lesson** (and 5 elements that will ensure you avoid "flop" projects for good)!
- ✓ **How to create a stellar experience for every student that walks through your doors** (and keep kids engaged from start to finish).

Setting yourself up for successful lessons and a rave-worthy experience is the backbone of any thriving studio. Let's get you set up to nail it!

DAY 3 : WEDNESDAY, SEPTEMBER 20

TAKING THE PLUNGE!



Imposter syndrome, perfectionism and self-doubt... oh my! A thriving art business requires that you put yourself out there in a way that connects – and no, you don't have to be a marketing expert to do it.

We'll show you a new way to get seen that includes:

- ✓ **How to position your services so that**



- ✓ **parents want to book their children in with you** (and keep them coming back)
- ✓ **How to know if you're ready to start advertising your services** – and the best way to get seen by ideal customers in your local community
- ✓ **What to do when fear, self-doubt and overwhelm show up** – and confidently talk about your services without being a cheesy marketer.

By the end of day 3, you'll identify the next small step you'll take to move your dream studio forward. It's time to get out of your head and take the next step!

September 18 - 20, 2023

JUST \$37 FOR LIFETIME ACCESS
REGISTER NOW!

Everything will be recorded if you can't attend live.



Welcome to the
NEW ART TEACHER CAREER PATH



Where your unique background, passions and creative interests are the essential ingredients for the next chapter of your work & life.



Where your earning potential is no longer limited to the salary set by your employer, school or state.



And where YOU get to make the rules about how you work, when, where... and with whom!

The 3-Day *Endless Possibilities* Workshop includes all the space and support you need to:



REFLECT



DISCOVER

... how to set yourself up for

... on what matters –
and how you'll create it

Each morning and evening, we'll send you a short email to help you approach our time together with intention.

Life moves fast. Don't choose your next move on autopilot (or let someone else choose for you). You'll love taking this time to identify what really matters to you – and how to make it a priority in whatever you choose to do next.

Expect: permission to put your needs first (and build the next phase of your working life around exactly that).

success with daily live classes

Each day of the workshop, Patty will teach a LIVE class at 4pm Pacific time (yes: you'll have access to the recording!), with time for Q&A at the end.

Whether you're just in the "dreaming" stage or you're already teaching your own children's art classes and want to grow, these classes will give you priceless information that isn't taught anywhere else – specific to starting and growing an art business for children.

Expect: The answers you need to move ahead without overwhelm.



MAKE A PLAN

... with your
Endless Possibilities workbook

At each stage of the workshop, we'll ask you to spend a few minutes reflecting inside the gorgeous workbook we've created just for this experience (*hello, inspiration!*)

You'll use our tried and tested tools & 5-step pathway to identify your next steps and create a custom plan for how you'll move ahead.

Expect: clarity (and excitement, as your next steps take shape).



CONNECT

... inside our private
pop-up community

You've done plenty of commiserating around the breakroom table with your coworkers. So let's try something different: this is a space where you'll focus on what could be.

Don't under-estimate the power of connecting with educators, art lovers and professionals who are committed to exploring possibility.

Expect: infectious energy – and insider insights to fuel your growth.

You've earned it: this is your time
to reflect & make space for what's next

And we've designed each day of The Endless Possibilities
Workshop to help you do exactly that!

Mindy Adkins

Happy dance! I have 5 weeks of summer camps, and each week has a morning and afternoon session. Currently, all 5 afternoon sessions are full and the morning sessions are about half full. In March! And I've literally only sent two emails and made 2 Facebook posts since opening registration 2 weeks ago.

I keep getting emails from places that want me to advertise with them, but I don't even need to do paid advertising for summer camps at this point!



Ready to join us?

Your 3-Day *Endless Possibilities* Workshop experience includes:

- ✓ 3 Days of morning & evening emails, for 5-minute clarity hits on what matters (and how to design the next phase of your working life around it)
- ✓ 3 Daily Live Classes + Q&A with Patty, to help you nail your next steps (and avoid the biggest roadblocks), no matter how early or far along you are in your journey in this area
- ✓ The Gorgeous *Endless Possibilities* Workbook, with our signature pathway & tools to help you map out a plan and identify your next move
- ✓ An invitation to join the Private *Endless Possibilities* Pop-Up Community on Facebook to ask questions, swap insights, and find support as you explore possibilities together

September 18 - 20, 2023

JUST \$37 FOR LIFETIME ACCESS
REGISTER NOW!

Everything will be recorded if you can't attend live.



DAYS



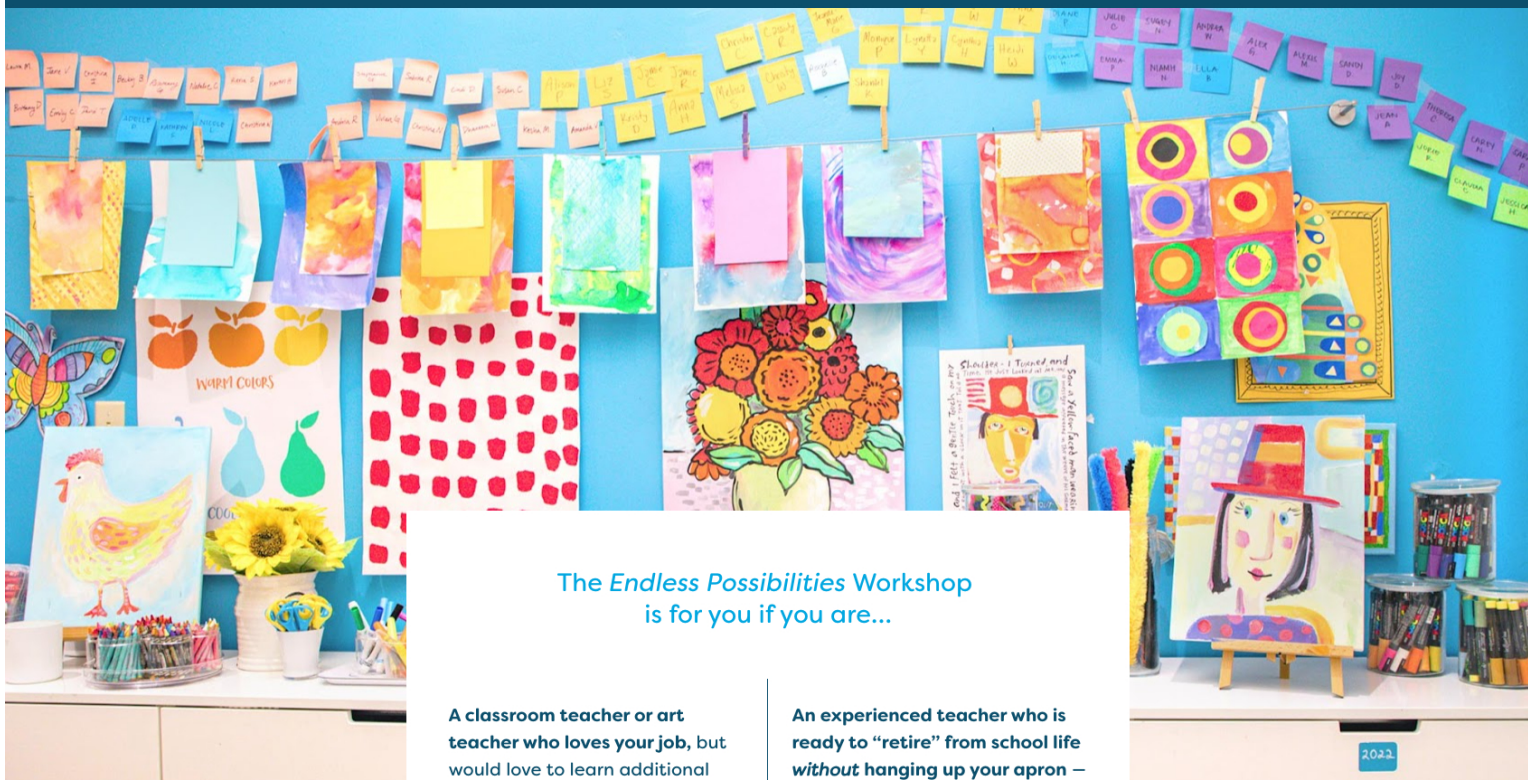
HOURS



MINUTES



SECONDS



The *Endless Possibilities* Workshop is for you if you are...

A classroom teacher or art teacher who loves your job, but would love to learn additional income on the side

An experienced teacher who is ready to "retire" from school life *without hanging up your apron* – and start your own artsy adventure

An existing studio owner or homeschooler looking for support and a next step that makes sense

A busy parent (or professional from another field) with a passion for art and a desire to explore something NEW



No matter your background or current season of life, we'll help you mix + match possibilities to create a path ahead that is *perfect* for you.



Otilia Stan

You ladies and your students are prolific!!! I have just completed my first ever 3 day camp with 9 kids (had 10 spaces available). Ages were 5-9. The theme was hidden in the jungle from Primerry Pro. We did all the projects, however, I feel I should scale back big time, as in reduce the number of projects. Here are some pics



Alicia McNamara

I'm Alicia. I'm from Australia. I am a primary teacher but I have been running my own tutoring business for 20 years in various stages over the years from home. Over Christmas I started teaching some art and craft classes. I also homeschool my two children. I'm looking at making extra income from my art classes and I am considering targeting the homeschool community. I did do the rocket class yesterday with my own two kids and some homeschool friends. I loved it. I'm really excited to be here and learn as much as I can



Questions you might have about joining us...

When and where are the daily classes held? +

How do I know if this is right for me? +

How much time is required to complete the workshop? +

How long will I have access for? +

What if I can't be there live everyday? +

Still have questions? Reach out to support@primerrypro.com and we'll be happy to help.

A final thought:

Remember the version of you who believed she could change the world... one art class at a time?



I created *The Endless Possibilities Workshop* to help you get to know her again. And, better yet – to design the next chapter of your working life for her.

To dream about what it could look like to inspire and encourage children in a setting that isn't bound by strict rules and prescribed outcomes...

And to remember that art is *so much more* than a subject – but a journey of discovery and a celebration of the world around us!

Even though it probably feels like a lifetime ago when you'd wake up brimming with ideas, excited for what the day had in store. (And when work fed your soul, not just the bills.)

The good news is that you don't need to have all the answers just yet.

And no one is asking you to turn your life upside down (or add *even more* work to your plate if you're not ready).

Our time together will give you the creative injection you've been missing. A path. And a plan. One that works for your current season of life and what truly matters to you.

There are so many more options ahead of you than you've been led to believe.

Why not join us and see?

Patty

Ready to join us?

Your 3-Day *Endless Possibilities* Workshop experience includes:

- ✓ 3 Days of morning & evening emails, for 5-minute clarity hits on what matters (and how to design the next phase of your
- ✓ The Gorgeous *Endless Possibilities* Workbook, with our signature pathway & tools to help you map out a plan and

working life around it)

- ✓ **3 Daily Live Classes + Q&A with Patty**, to help you nail your next steps (and avoid the biggest roadblocks), no matter how early or far along you are in your journey in this area

identify your next move

- ✓ An invitation to join the Private *Endless Possibilities* Pop-Up Community on Facebook to ask questions, swap insights, and find support as you explore possibilities together

September 18 - 20, 2023

JUST \$37 FOR LIFETIME ACCESS
REGISTER NOW!

Everything will be recorded if you can't attend live.

0

DAYS

0

HOURS

0

MINUTES

0

SECONDS

© 2023 Deep Space Sparkle