

## Congratulations – you’re registered for Countdown to Launch!

You’re all set for the Countdown to Launch challenge that’s happening on March 27-29.

You should have an email from me in your inbox shortly with all the important details of how you can access the Countdown to Launch training and downloads.

### **BUT WAIT – want to upgrade your Countdown to Launch experience?**

Watch this short video to learn about our super cool Gold Pass:



**Get the full Gold Pass Experience for only \$47 today!**

[UPGRADE NOW](#)

#### **When you upgrade now, you’ll get access to all these GOLD PASS perks:**

- ✓ **Recordings of the entire Countdown to Launch challenge** - you’ll be able to save these full recordings to your device so you can go back through the process as often as you like. And the next time you want to do a launch, the entire CTL experience will be there for you to review.
- ✓ **The 7 Deadly “Launch Killers”** - are you making one of these mistakes in your marketing? Any one of them could stop your launch in its tracks. This is a special brand new video training from Jeff Walker, and it’s available **ONLY** to Countdown to Launch Gold Pass members.
- ✓ **Special VIP “Momentum Session” with Jeff** – an extra live VIP session with Jeff. We’ll create your “go forward” plan to get you the maximum momentum and results from your “Countdown to Launch” experience. Plus... a live unscripted Q&A session to get all your final questions answered.

#### **Plus you get THREE powerful standalone trainings from my secret bonus vault**

- ✓ **18 Keys for Long-Term Business Success** – I’ve been in business for more than 25 years, with 20 years in my current business – and nearly every year has seen a new peak in revenue. So how have I stayed at the top of the game since 1996? In this special masterclass, you’ll discover the ultimate shortcut – all the strategies, ideas, and tactics (some of them learned the hard way) that have gotten me where I am now.
- ✓ **Secrets of Leverage and Scale** – This is a full-out mini-course that I usually only share with members of my high-end Product Launch Formula® Coaching Program.

Discover how to grow and scale your business without working yourself to death.

You’ll learn about some of the most important aspects of leverage, including your relationship to your time and productivity, and how to make sure you’re focused on the things that will have a real impact on your business.



**How to Make More Sales Without Feeling "Salesy" (Jeff and Dean Graziosi)** – if your business is going to survive and thrive, you need to know how to make sales. But if the thought of sales makes you feel slimy... what do you do?

In this training, Dean and I show you how you can reframe your relationship with selling, so you love it, rather than fear it (yes, really!).

Plus, we dig into the 3 big reasons people buy (and the 3 reasons they DON'T), and how you can find the irresistible "hook" that pulls customers in and gets them primed and ready to buy.

**Get immediate access to absolutely everything here when you upgrade to a Gold Pass today:**

[UPGRADE NOW](#)

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